

Promotional Package: Social Media

We've created an all-inclusive social media marketing package to help you engage with our audience prior to the show and live at the show to drive traffic to your booth and increase your sales. These bundled package opportunities are guaranteed to get you exposure both before the show and onsite. Take the stress out of planning by letting us help promote your company's participation in the show through our social media channels.

SOCIAL MEDIA PACKAGE: \$750 (Limited to 5 Exhibitors)

- 5 Facebook, Instagram and Twitter posts 4 months pre-show
- 1 Boosted Facebook post 4-6 weeks pre-show (Boosted posts are paid posts that appear higher on the audience's newsfeed)

January POST: \$300 per slot (Limited to 20 slots)

- (1) Facebook, (1) Twitter and (1) Instagram post on date selected in the month of January



DIGITAL ADVERTISING INSERTION ORDER

REGISTRATION

EXCLUSIVE Registration Sponsorship \$3500

WEBSITE | DIGITAL

Welcome Ad \$3000

Website Banners

One Month \$375

Three Months \$1000

Show Daily Eblast Product Spotlight \$200

Company Spotlight Eblast \$500

Welcome Email \$3500

Category Sponsor \$3500

PROMOTIONAL PACKAGES

New Exhibitor Package \$150

Social Media Package \$750

January Post \$300

MOBILE APP

Splash Screen \$1500

Sponsor Info on the Landing Page \$1500

Buzz Notifications \$500

**Please select slot of choice on page 12*

DIRECTORY

Inside Covers (Full Color) \$2000

Full Color Page \$1500

Half Color Page \$800

Full Page B/W Ad (8x10) \$750

Half Page B/W Ad (5x8) \$400

Half Page B/W Ad (4x10) \$400

Qtr. Page B/W Ad \$250

Return form and payments to:

Fax: 678.285.7469

Email:

lauren.moras@clarionevents.com

Mail: Attention Lauren Moras

WWIN Show, 1690 Roberts Blvd NW,

Suite 111, Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

****Sponsorships must be paid in full before publishing.****

****All Artwork must be approved by show management.****

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email : _____ Web: _____

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Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) _____ Visa Mastercard Discover American Express

Expiration Date: _____ Name of Card Holder: _____

Card Number: _____ Security Code: _____

Cardholder Address: _____ City _____ State: _____ Zip: _____

