

# How to login for the first time?

## Part I of II

You'll start by creating your profile via a link on the WWIN website or email sent from the WWIN team.

Once you answer a few quick questions about yourself, you'll receive an email (like the one on the right).

- Subject line: Welcome to WWINDow Shopping – your credentials are here!
- From email: noreply@meetingportal.clarionevents.com

That email will include your Registration ID and a link to log into the portal.

Once you arrive at the login page:

- It will request your Badge/Registration ID
- Then you'll be prompted to create a password for your account.

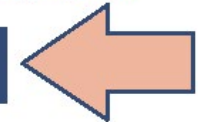
*Note: If you don't see this email in your inbox, please check your spam or contact Kenzie Jones at [kenzie.jones@clarionevents.com](mailto:kenzie.jones@clarionevents.com)*



Hello Melissa!

We are excited to invite you to participate in our new virtual platform, WWINDOW Shopping, developed to bring valuable aspects of a trade show floor to you! This new, interactive and easy-to-use platform was developed to connect brands and retailers and offer you a way to explore and source the latest product lines from anywhere! Not sure where to start? Access our suite of how-to guides and videos by clicking on "WWIN FAQ's" on the left-hand side of the page upon logging in. [Start WWINDOW Shopping Now!](#)

Login to WWINDOW Shopping



**WWINDOW Shopping How to Guide**

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## Part II of II

Once you're logged in, complete your profile by answering a few, simple questions about you and your company.

Then, consent to sharing data with the platform and you're ready to start WWINDow Shopping!

**Complete your profile**

Please complete your profile as thoroughly as possible. The more we know about you, the better we can match you to the best people to meet.

|   |                 |   |
|---|-----------------|---|
| Business type                                 | Click to update | 0 |
| Product Categories Interested in: Apparel     | Click to update | 0 |
| Product Categories Interested in: Accessories | Click to update | 0 |
| Product Categories Interested in: Footwear    | Click to update | 0 |

[Next >](#)

**Data Consent for Intelligent Matchmaking**

Our smart event matchmaking solution provider, Grip uses the information received from you, from social accounts you authorize us to access, from the event organizer, and from your use of the app. Grip uses it to intelligently recommend other users of the service and to provide you with a personalized experience. If you consent to stats and analysis about use, we will also aggregate data about your use with other's usage data - this will not identify you individually. Please check Grip's Privacy Policy (<https://grip.events/privacy-policy/>) for more details of how your data is being used and your rights.

By choosing 'Start Networking' you agree to our [Terms & Conditions](#).

I consent to you aggregating my usage data on an anonymous basis with other users' data for statistical and analysis purposes

[Back](#) [Start Networking >](#)