



FOR IMMEDIATE RELEASE

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WWIN NEWS BRIEF

WWIN WELCOMES NEW EXHIBITORS TO SHOW ROSTER FOR AUGUST 15-18, 2016 EDITION

LAS VEGAS (July 26, 2016) –Retailers will find even more contemporary, missy, petite, plus and tall designs at the **August 15-18, 2016** edition of **Womenswear in Nevada (WWIN)** as the show floor welcomes a number of new, first –time exhibitors. An unrivaled selection of accessories and a full roster of popular buyer services, including complimentary meals, extended hours, educational/ networking opportunities and discounted hotel rates round out the comprehensive show offerings at the **Rio Hotel, Las Vegas, NV.**

New exhibitors include:

ALL FOR COLOR
ALLEN KAY DRESSES
ANJU
ARTEX FASHIONS
ARYEH
BRANOVATIONS
C&CO
CAROLE'S COLLECTION
CHANOUR JEWELRY
CITY OF ANGELS
COLINE USA CORP
DE LOACHE CORPORATION

EKANA NEW YORK
EUROSKINS
FANNY FASHION
FORTUNE TRADING
G NATION
GRACE N EMILY
HADAKI BY KALENCOM
HANG ACCESSORIES
IONIC EPIC LLC
JC SUNNY
JOKEN STYLE SHOWROOM
K & C CLOTHING INC.

KERRY DAMIANO
LOST AND FOUND TRADING CO.
NH SOLUTIONS VINE VERA
PAPA FASHIONS
RISING INTERNATIONAL
SHANA APPAREL
SIONI APPAREL
SPANNER / INSPIRED STYLE
T&J INTERNATIONAL INC.
TANGO MANGO
TRIMDIN
ZIBA

In addition to these brand new resources, retailers will also have the chance to enjoy other show features and highlights, including:

CONVENIENT SHOW SCHEDULE, EXTENDED HOURS ON MONDAY, AUGUST 15

The show stays open until 8 pm on Monday and retailers are invited to enjoy wine and cheese while working the show floor beginning at 6 pm.

EXPANSIVE SELECTION | ALL UNDER ONE ROOF

WWIN brings together more than 1500 lines from 500+ exhibitors in every womenswear category, including traditional, missy, contemporary, plus, tall and petite sizes.

ENDLESS ACCESSORIES

The August edition will further strengthen the WWIN show's reputation as a fabulous accessories hunting ground. Buyers will be able to explore hundreds of accessory lines with everything from shoes and hats to purses, jewelry, belts, scarves and more.

COMPLIMENTARY BREAKFAST, LUNCH, AFTERNOON REFRESHMENTS

To help maximize time and travel savings, WWIN provides complimentary breakfast, lunch and afternoon refreshments to retailers so they can enjoy a convenient meal without leaving the show. All

registered buyers receive meal tickets with the admission badges they pick up when they arrive on show site.

DISCOUNTED TRAVEL RATES & SHUTTLE SERVICE

Buyers and exhibitors can take advantage of deeply discounted rates at the Rio Hotel. Simply visit the show website or call 888.746.6955 and use code SR8WW6. In addition, complimentary shuttle service will be provided between the WWIN Show at the Rio and locations, including Mandalay Bay and the Las Vegas Convention Center. Look for details and shuttle schedule on show site.

WWIN FAST FACTS

WHEN: Monday, August 15 – Thursday, August 18, 2016
WHERE: Rio Hotel , Las Vegas NV
HOURS: 9 am – 8 p.m, Mon ; 9 am – 6 pm, Tues-Wed; 9 am – 4 pm Thurs
MORE INFO/REGISTRATION: 702.430.2096 or www.wwinshow.com