



# SHOW DIRECTORY AD ORDER FORM

**FEBRUARY 4-7, 2019**

**FILL OUT AND RETURN IMMEDIATELY BY FAX TO 678.285.7469**

EXHIBITING COMPANY NAME: \_\_\_\_\_

BOOTH: \_\_\_\_\_ AD SIZE WANTED: \_\_\_\_\_

<b>INSIDE COVERS (FULL COLOR)</b>	<b>\$ 2000.00</b>
<b>FULL COLOR PAGE</b>	<b>\$ 1500.00</b>
<b>HALF COLOR PAGE</b>	<b>\$ 800.00</b>
<b>FULL PAGE B/W AD (8x10)</b>	<b>\$ 750.00</b>
<b>HALF PAGE B/W AD (5x8)</b>	<b>\$ 400.00</b>
<b>HALF PAGE B/W AD (4x10)</b>	<b>\$ 400.00</b>
<b>QTR. PAGE B/W AD</b>	<b>\$ 250.00</b>

**\*The show directory is a full-size magazine.**

**SEE AD SPECS ON THE FOLLOWING PAGE**

**AD MATERIALS DUE:  
December 19, 2018**

**SEND YOUR AD BY EMAIL TO:  
[Kenzie.Jones@urban-expo.com](mailto:Kenzie.Jones@urban-expo.com)**



# SHOW DIRECTORY ADVERTISING SPECIFICATIONS

## **DIRECTORY SIZE:**

- Trim Size: 8-3/8" x 10-7/8"
- Mechanical Specifications: Trim Size: 8-3/8" x 10-7/8"
- Full Page Ad: 7-1/2" x 10"
- Bleed (Full Page Only): 8-5/8" x 11"
- 1/2 Page (Horizontal): 7-1/2" x 4-7/8"
- 1/2 Page (Vertical): 3-5/8" x 10"
- 1/4 Page (Vertical Only): 3-5/8" x 4-3/4"

***Note: Live matter should be kept at least 3/8" inside trim on bleed ads.***

## **MATERIAL SPECIFICATIONS:**

Digital files only are accepted in the format listed below. DO NOT send film or separations.

**PDF:** Acrobat PDF files are accepted at high resolution (300 dpi)

**Quark Xpress 4.1 or higher:** Provide high resolution (300 dpi or higher) images in position, along with proof. Include all fonts, tifs and eps files.

**Fully composed Photoshop or Illustrator files:** Provide in native files (as, psd or.ai file) with all supporting fonts and images.

**E-MAILING:** If you are e-mailing your ad you must first compress it (ZIP or Stuffit). As above you must include all components of the ad (fonts, images,etc.) Please identify the ad or representatives' name

***Booth Numbers will be typeset by publisher and placed on ad if not provided by advertiser.***

**AD MATERIALS DUE:  
December 19, 2018**

**ALL ADVERTISING MATERIALS SHOULD BE SENT TO:  
WWIN SHOW c/o Urban Expositions,  
1690 Roberts Blvd. NW, Suite 111, Kennesaw, GA 30144**

**Email Materials to Kenzie Jones at [Kenzie.Jones@urban-expo.com](mailto:Kenzie.Jones@urban-expo.com)**