

Onsite Sponsorship - MATCH!

DEADLINE:
January 14, 2019



The new, customized meeting experience that puts your brand in front of top womenswear and fashion accessory buyers based on mutual interests. The MATCH format is designed to accelerate your sales through guaranteed face-to-face meetings in the most efficient, cost-effective way - with customers you are not currently working with!

\$1900 PACKAGE (Option 1)

- 10 pre-arranged, confirmed, one-2-one meetings with NEW buyers, based on your product & price-point
- Pre-show access to detailed buyer profiles
- Company profile and logo on web-based matchmaking system
- Personalized Concierge Service
- Welcome reception networking event
- MATCH participant booth recognition
- Post event email to MATCH participants

A LA CARTE \$250/per meeting (Option 2)

- Pre-arranged, confirmed, one-2-one meetings with NEW buyers, based on your product & price-point
- Pre-show access to detailed buyer profiles
- Company profile and logo on web-based matchmaking system
- Personalized Concierge Service
- MATCH participant booth recognition
- Post event email to MATCH participants

WHO ATTENDS:

Our buyer delegates are reserved for

- Boutiques
- Department Stores
- Mass Merchants
- Specialty Chains
- Mail Order/Catalogs
- Online Retailers

These buyers have annual sales of over **\$500k** and are actively sourcing womenswear and fashion accessory resources in a range of price points and styles, including Contemporary, Missy, Modern Updated, Petite, Plus, Tall & Accessories.

HOW THE PROGRAM WORKS:

Your package offers 10 matched meetings in your booth during the show. The program format is carefully curated to focus on accelerating your sales cycle by connecting you with prequalified business meetings set up by our team with NEW customers for you.



Onsite Sponsorship - Key Buyer Focus

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Key Buyer Exclusive - \$5,700

Exclusive branding opportunity to put your name in front of WWIN key buyers as they check in at their specifically designated registration area.

Sponsorship Includes:

- Wall decal 98" x 50"
- Cocktail napkins with your company logo and booth number placed on the coffee cart
- Bags handed to each Key buyer upon check in (production and shipping not included)
- Promotional give away to each key buyer (production and shipping not included)
- Suggested Agenda listing



Suggested AGENDA - \$500 (limited to 10 companies)

Be one of ten companies listed on the Key Buyer suggested agenda. Key Buyers will receive a handout when they pick up their badge that lists your company name and a brief description.

ONSITE SPONSORSHIP INSERTION ORDER | HOSPITALITY KEY BUYER FOCUS | HANDOUTS | DIGITAL | CONFERENCE

HOSPITALITY:

- Breakfast Sponsorship \$1500
- Lunch Sponsorship \$3500
- Water Coolers \$2000
- Sanitizer Stations \$1500
- Dining Salon Sponsorship
 - Lambada Dining Salon \$3000
 - Conga Dining Salon \$3000
 - Tango Dining Salon \$3000
 - Brasilia Stage \$3000
- Wine & Cheese Reception \$2500
- Fashion Show
 - Platinum Package \$5000
 - Gold Package \$2500
 - Silver Package \$1000
 - Accessories per look
 - Live Mannequins \$750 per model, per day

KEY BUYER:

- MATCH Program
 - Option 1 (10 meetings) \$1900
 - Option 2 \$250/meeting
 - Number of meetings:
- Key Buyer Exclusive \$5700
- Suggested Agenda \$500

HANDOUTS:

- Registration Desk - Buyer Handout \$750
- Hostess Handout \$3000

Call **Jim Walker** for pricing - 678-370-0360

CONFERENCE:

- Session Sponsorship \$350

Return form and payments to:

Fax: 678.285.7469

Email: jwalker@urban-expo.com

Mail: Attention Jim Walker

WWIN Show, 1690 Roberts Blvd NW,
Suite 111, Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) _____ Visa Mastercard Discover American Express

Expiration Date: _____ Name of Card Holder: _____ Card Number: _____ Security Code: _____

Cardholder Address: _____ City: _____ State: _____ Zip: _____

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____ Web: _____

