

Onsite Sponsorship - Hospitality

DEADLINE:
January 14, 2019

Fashion Show

Adding another level of excitement and energy to the show floor, this high energy format provides apparel and accessories retailers the opportunity to sip champagne, unwind and get a first-hand look at your hottest lines, on models in a red carpet fashion show. This sponsorship is sure to build awareness and generate traffic to your booth!

"I've never seen this many people here in the evening. It was packed! Buyers came back to our booth immediately after the fashion show to place orders," says exhibitor Minette Wolf, Bee Attitudes.



"We love all the new things happening at WWIN, especially the Fashion Show."
- John and Susy Kopplin,
Maya Palace, Tucson, AZ.

OPTIONS:

See next page for details on each package.

SILVER SPONSOR

\$1000

GOLD SPONSOR

\$2500

PLATINUM SPONSOR

\$5000

*Accessories Companies - please call Jim Walker at 678-370-0360 for pricing.



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Fashion Show Packages:

	<u>SILVER</u> \$1,000	<u>GOLD</u> \$2,500	<u>PLATINUM</u> \$5,000
Number of looks selected from your line featured on beautiful models on a runway for a high energy fashion show	3	6	12
Brand logo digitally displayed on monitors flanking the runway during your segment of fashion show	✓	✓	✓
Video of fashion show to play on monitor located in Rotunda during show days	✓	✓	✓
Highlight reel of fashion show link on WWIN website post show for 90 days	✓	✓	✓
Logo on six (6) 22x28 signs throughout the hallways by the bars/food		✓	✓
Logo on all pre-show promotional materials mentioning and promoting the fashion show and social including website			✓
Logo in show directory on Schedule at a Glance by Fashion Show & Social listing			✓
Logo on 2 buyer pre-show email blasts promoting the fashion show			✓
Company name listed on WWIN mobile app schedule listing			✓
Your company announced during the fashion show as the official sponsors with your logo on the screen as people enter			✓



ONSITE SPONSORSHIP INSERTION ORDER | HOSPITALITY KEY BUYER FOCUS | HANDOUTS | DIGITAL | CONFERENCE

HOSPITALITY:

- Breakfast Sponsorship \$1500
- Lunch Sponsorship \$3500
- Water Coolers \$2000
- Sanitizer Stations \$1500
- Dining Salon Sponsorship
 - Lambada Dining Salon \$3000
 - Conga Dining Salon \$3000
 - Tango Dining Salon \$3000
 - Brasilia Stage \$3000
- Wine & Cheese Reception \$2500
- Fashion Show
 - Platinum Package \$5000
 - Gold Package \$2500
 - Silver Package \$1000
 - Accessories per look Call **Jim Walker** for pricing - 678-370-0360
 - Live Mannequins \$750 per model, per day

KEY BUYER:

- MATCH Program
 - Option 1 (10 meetings) \$1900
 - Option 2 \$250/meeting
 - Number of meetings:
- Key Buyer Exclusive \$5700
- Suggested Agenda \$500

HANDOUTS:

- Registration Desk - Buyer Handout \$750
- Hostess Handout \$3000

DIGITAL:

- Welcome Email \$2000

CONFERENCE:

- Session Sponsorship \$350

Return form and payments to:

Fax: 678.285.7469

Email: jwalker@urban-expo.com

Mail: Attention Jim Walker

WWIN Show, 1690 Roberts Blvd NW,
Suite 111, Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) _____ Visa Mastercard Discover American Express

Expiration Date: _____ Name of Card Holder: _____ Card Number: _____ Security Code: _____

Cardholder Address: _____ City: _____ State: _____ Zip: _____

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____ Web: _____

