

# Promotional Package: Social Media

We've created an all-inclusive social media marketing package to help you engage with our audience prior to the show and live at the show to drive traffic to your booth and increase your sales. These bundled package opportunities are guaranteed to get you exposure both before the show and onsite. Take the stress out of planning by letting us help promote your company's participation in the show through our social media channels.

## **SOCIAL MEDIA PACKAGE: \$750 (Limited to 5 Exhibitors)**

- 5 Facebook, Instagram and Twitter posts 4 months pre-show
- 1 Boosted Facebook post 4-6 weeks pre-show (Boosted posts are paid posts that appear higher on the audience's newsfeed)

## **August POST: \$300 per slot (Limited to 20 slots)**

- (1) Facebook, (1) Twitter and (1) Instagram post on date selected in the month of August



# DIGITAL ADVERTISING INSERTION ORDER

## REGISTRATION

EXCLUSIVE Registration Sponsorship \$3500

## WEBSITE | DIGITAL

Welcome Ad \$3000

### Website Banners

One Month \$375

Three Months \$1000

Show Daily Eblast Product Spotlight \$200

Company Spotlight Eblast \$500

Welcome Email \$1500

## PROMOTIONAL PACKAGES

New Exhibitor Package \$150

Social Media Package \$750

August Post \$300

## MOBILE APP

Splash Screen \$1500

Sponsor Info on the Landing Page \$1500

Buzz Notifications \$500

*\*Please select slot of choice on page 11*

## DIRECTORY

Inside Covers (Full Color) \$2000

Full Color Page \$1500

Half Color Page \$800

Full Page B/W Ad (8x10) \$750

Half Page B/W Ad (5x8) \$400

Half Page B/W Ad (4x10) \$400

Qtr. Page B/W Ad \$250

**Return form and payments to:**

**Fax:** 678.285.7469

**Email:** jwalker@urban-expo.com

OR

espivak@urban-expo.com

**Mail:** Attention Jim Walker

WWIN Show, 1690 Roberts Blvd NW,

Suite 111, Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Exhibiting Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

**\*\*Sponsorships must be paid in full before publishing.\*\***

**\*\*All Artwork must be approved by show management.\*\***

### Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) \_\_\_\_\_  Visa  Mastercard  Discover  American Express

Expiration Date: \_\_\_\_\_ Name of Card Holder: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Address: \_\_\_\_\_ City \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



www.wwinshow.com

#WWINShow

**Questions? Contact:**

Elizabeth Spivak

P: 203.242.8767 | E: espivak@urban-expo.com