

# WWIN & ILOE Studios February 2022

February 14-17, 2022

Caesars Forum - Forum, Summit, Academy

COMPANY NAME	BOOTH #
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## GRAPHICS & SIGNS

DEADLINE DATE: **1/26/2022**

Las Vegas Expo has the capabilities to provide you with the finest digital graphic reproduction available. Capabilities including four-color, photo-quality, high-resolution digital printing of virtually any size for banners, signage, exhibit graphics on a variety of substrates.

<p><i>Minimum order \$50.00</i></p> <p><i>Double sq. Ft. for double-sided graphics</i></p> <p><i>Round sq. Ft. to next whole increment</i></p> <p><i>File conversion, retouching, cloning or color correcting may incur additional labor charges.</i></p>	<table border="1" style="width:100%"> <tr> <td style="width:15%">[ ]</td> <td style="width:10%">L X</td> <td style="width:15%">[ ]</td> <td style="width:10%">W =</td> <td style="width:15%">[ ]</td> <td style="width:10%">sq. Ft.</td> </tr> <tr> <td>sq. Ft.</td> <td></td> <td>X RATE =</td> <td></td> <td></td> <td></td> </tr> </table>	[ ]	L X	[ ]	W =	[ ]	sq. Ft.	sq. Ft.		X RATE =			
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DIGITAL GRAPHICS	MATERIAL (Per s/f)	DISCOUNT PRICE	STANDARD PRICE	MATERIAL	DISCOUNT PRICE	STANDARD PRICE
	1/4" PLEXIGLAS	\$ 30.00	\$ 36.00	3mm SINTRA	\$ 14.00	\$ 18.00
3/16" FOMECOR	\$ 13.00	\$ 17.00	6mm SINTRA	\$ 16.00	\$ 20.00	
VINYL BANNER	\$ 8.00	\$ 12.00	FLOOR DECALS	\$ 18.00	\$ 22.00	

PLEASE CONTACT OUR GRAPHIC DEPARTMENT FOR PRICE QUOTES ON GRAPHICS OVER 80 sq. Ft.

ELECTRONIC FILE NAME	[ ]	MATERIAL (Choose Below)
PMS COLOR	<input type="checkbox"/> FOMECOR <input type="checkbox"/> PVC <input type="checkbox"/> PLEXI <input type="checkbox"/> GATORFOAM	
APPLICATION	<input type="checkbox"/> ECO-BOARD* <input type="checkbox"/> ULTRA-BOARD* <input type="checkbox"/> OTHER	
<p><i>*The product offered has recycled content or has eco-friendly attributes and is 100% recyclable according to the manufacturer's specifications.</i></p>		
SPECIAL INSTRUCTIONS	[ ]	

STANDARD SIZES	STANDARD GRAPHIC SIZES	QTY	DISCOUNT DEADLINE 1/26/2022	STANDARD PRICE	TOTAL
	FOMECOR w/Easel Back 12" x 18" - single sided			\$ 45.00	\$ 58.00
FOMECOR SIGN 22" x 28" - single sided			\$ 52.00	\$ 68.00	
FOMECOR SIGN 28" x 44" - single sided			\$ 103.00	\$ 134.00	
FOMECOR SIGN 24" x 36" - single sided			\$ 72.00	\$ 94.00	
FOMECOR SIGN w/Base 38" x 87" - single sided			\$ 275.00	\$ 358.00	
<p><i>File conversion, retouching, cloning or color correcting may incur additional labor charges. Print ready graphics are required. Artwork must match the size requested. See below for graphic guidelines.</i></p>					

## ARTWORK SUBMISSION REQUIREMENTS

It is our goal to provide our customers with accurate, high-quality graphics and trade show signs. In order to achieve this goal, all artwork submitted to us for production must meet ALL of the requirements listed below. Please send any questions/concerns to: [exhibitorservices@lvexpo.com](mailto:exhibitorservices@lvexpo.com)

**SIZE / SCALE - 10% Scaling Factor** Scale your finished artwork so that 1" = 0.1" (EXAMPLE: FOR A HEADER THAT MEASURES 77.5"W X 12"H IN REAL SIZE, THE GRAPHIC FILE WILL BE DESIGNED AT 7.75" W X 1.2" H) DO NOT include bleeds or gutters. DO include a die line for any router cuts needed.

**RESOLUTION - 600dpi MINIMUM** (1200dpi Recommended)

**COLOR MODE - CMYK** (Before submitting your artwork to us, please make sure you convert the color mode to CMYK.)

**FORMAT - TIFF, flattened** (We require the use of flattened TIFFs for all artwork.) PLEASE BE ADVISED - FAILURE TO ADHERE TO THESE REQUIREMENTS MAY PRODUCE UNPREDICTABLE RESULTS THAT MAY OR MAY NOT BE CORRECTABLE. FOR THIS REASON, WE WILL CONVERT/ADJUST ANY NON-TIFF FILES TO MEET THESE REQUIREMENTS, AND BILL THE CUSTOMER AT A RATE OF \$125.00/HR

**IMPORTANT!** - Please be 100% sure to convert ALL FONTS to OUTLINES! Do not send us font files to replace missing text.

*Las Vegas Expo will not offer any refunds on graphics ordered and produced.*