

Directory Advertising

PRICING:

INSIDE COVERS (FULL COLOR)	\$2000
FULL COLOR PAGE	\$1500
HALF COLOR PAGE	\$800
FULL PAGE B/W AD (8x10)	\$750
HALF PAGE B/W AD (5x8)	\$400
HALF PAGE B/W AD (4x10)	\$400
QTR. PAGE B/W AD	\$250

*The show directory is a full-size magazine.

**FILL OUT & RETURN INSERTION
ORDER WITH YOUR AD SIZE!**

**AD MATERIALS DUE:
July 3, 2019**

**SEND YOUR AD BY EMAIL TO:
Kenzie.Jones@urban-expo.com**

DIRECTORY ADVERTISING SPECIFICATIONS:

- Trim Size: 8-3/8" x 10-7/8"
- Mechanical Specifications: Trim Size: 8-3/8" x 10-7/8"
- Full Page Ad: 7-1/2" x 10"
- Bleed (Full Page Only): 8-5/8" x 11"
- 1/2 Page (Horizontal): 7-1/2" x 4-7/8"
- 1/2 Page (Vertical): 3-5/8" x 10"
- 1/4 Page (Vertical Only): 3-5/8" x 4-3/4"

Note: Live matter should be kept at least 3/8" inside trim on bleed ads.

Digital files only are accepted in the format listed below. DO NOT send film or separations.

PDF: Acrobat PDF files are accepted at high resolution (300 dpi)

Quark Xpress 4.1 or higher: Provide high resolution (300 dpi or higher) images in position, along with proof. Include all fonts, tifs and eps files.

Fully composed Photoshop or Illustrator files: Provide in native files (as, psd or.ai file) with all supporting fonts and images.

E-MAILING: If you are e-mailing your ad you must first compress it (ZIP or Stuffit). As above you must include all components of the ad (fonts, images, etc.) Please identify the ad or representatives' name

Booth Numbers will be typeset by publisher and placed on ad if not provided by advertiser.



www.wwinshow.com
#WWINShow

Questions? Contact:

Elizabeth Spivak

P: 203.242.8767 | E: espivak@urban-expo.com

DIGITAL ADVERTISING INSERTION ORDER

REGISTRATION

EXCLUSIVE Registration Sponsorship \$3500

WEBSITE | DIGITAL

Welcome Ad \$3000

Website Banners

One Month \$375

Three Months \$1000

Show Daily Eblast Product Spotlight \$200

Company Spotlight Eblast \$500

Welcome Email \$1500

PROMOTIONAL PACKAGES

New Exhibitor Package \$150

Social Media Package \$750

August Post \$300

MOBILE APP

Splash Screen \$1500

Sponsor Info on the Landing Page \$1500

Buzz Notifications \$500

**Please select slot of choice on page 11*

DIRECTORY

Inside Covers (Full Color) \$2000

Full Color Page \$1500

Half Color Page \$800

Full Page B/W Ad (8x10) \$750

Half Page B/W Ad (5x8) \$400

Half Page B/W Ad (4x10) \$400

Qtr. Page B/W Ad \$250

Return form and payments to:

Fax: 678.285.7469

Email: jwalker@urban-expo.com

OR

espivak@urban-expo.com

Mail: Attention Jim Walker

WWIN Show, 1690 Roberts Blvd NW,

Suite 111, Kennesaw, GA 30144

RETURN THIS FORM with payment to Urban Expositions or provide credit card info below:

Exhibiting Company Name: _____ Contact Name: _____

Billing Address: _____ City _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web: _____

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Option to Pay by Credit Card:

GRAND TOTAL (Amount To Be Charged) _____ Visa Mastercard Discover American Express

Expiration Date: _____ Name of Card Holder: _____

Card Number: _____ Security Code: _____

Cardholder Address: _____ City _____ State: _____ Zip: _____

****Sponsorships must be paid in full before publishing.****

****All Artwork must be approved by show management.****



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